

GAPC.net & Constant Contact Do-It-Yourself Email Marketing™

Build Your Email List

Sunset Travel
Sunset Travel Online Registration
Thank you for joining the Sunset Travel Online mailing list. We look forward to keeping you informed of great new destinations and great deals!
Your Email Address : marytrips@excite.com
Join the Sunset Travel mailing list
Email: marytrips@excite.com
Go
Last Minute Deals
Caribbean Vacations
Family Outings
Travel Newsletter
Travel Advisory
Luxury Vacations
Last Name
Job Title
Company Name
Work Phone
Address Line 1
Address Line 2
City
State/Province (USA/Canada)
Postal Code
Cancel Changes Save Changes Unsubscribe All

Customizable Signup

- ~ Add a "Join my List" tag to your site to
- ~ Collect site visitor addresses and more
- ~ Easily import names from in-house lists
- ~ Permission-based - Not SPAM
- ~ Customizable visitor signup form
 - Add unlimited interest categories
 - Collect demographic data
 - Tailor your mailings by interest
 - View subscribers and their interests

Create Eye-catching HTML Emails in Minutes



Wizard letter editor

- ~ 75+ Ready-to-use templates are easily customized
- ~ Select your targeted audience and delivery date and time
- ~ Customize your message in the text boxes provided
- ~ Personalize each email with recipient's first and/or last name
- ~ Easily add product images and links
- ~ Automatic formatting and delivery

Track Your Results

Reports : Snapshot
This report includes the results from your last 3 email campaigns, as well as usage counts indicating the effectiveness of your additional site features, and your summarized subscriber counts. To view the click-through statistics on an email campaign, click on the campaign name or the icon. To refresh the email campaign counts, click on the icon.

Last 3 Email Campaigns					
Date Sent	Campaign Name	Sent	Bounced	Opened	Click-Through
9/1/2002	Travel Hints & Tips	630	12	75.0% (472)	182
7/22/2002	The Vacation Planner	710	14	73.0% (518)	194
6/6/2002	Last Minute Summer Getaways	853	18	91.0% (776)	289

Subscribers			
	Last Month	This Month	Overall
New subscribers	154	112	2,156

Additional Site Features			
	Last Month	This Month	Overall
Gift Reminder	0	0	0
Send Page to a Friend	256	147	1,064

Real-time reports

- ~ Easily manage bounced emails
- ~ Track your subscriber count
- ~ Find out how many subscribers
- ~ See which customers clicked on each link
- ~ Learn which emails result in the most visits to your site
- ~ Compare your results with other Constant Contact customers

Web-based, no software to manage or install. Low monthly fees.

Keep customers
and visitors coming
back...

With eye-catching
newsletters,
announcement
and promotions
like this



...that you create in
Minutes

GAPC.net
Web Strategies For Small Business 

**60 Day
FREE TRIAL**

**Send as many emails
as you like to your list
of up to 100 email
addresses**

**Low monthly pricing
starts at just
\$15!**

**www.gapc.net/cc.htm
1-877-GAPC-HEL(P)**



**Build Customer
Loyalty and
Repeat
Sales**

**With
Constant Contact
Do-It-Yourself
Email Marketing™**